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Leslie P. Enterprises Inc
Newsletter – June 2006

The concept of SHEA HEALING BUTTER came about because of our search for natural alternative skin care products.

As a child growing up in the West Indies, all the products my family used were all natural. From the soaps they used to the fresh fruits of the trees, like guavas, mangoes, berries, coconuts, etc. to the foods they dug out of the ground. I remember picking the fresh fruits and vegetables and the wonderful aromas of it all.

Shea Healing Butter was developed on that concept...fresh, clean and healing to your skin. There are several uses for this wonderful new product. Shea Healing Butter is a Registered Trade Mark of Leslie P. Enterprises Inc.

The light scent of our product is from pure chamomile essential oil, to give you that clean fresh scent. The unscented is created for those of us who prefer no fragrance or are allergic to fragrances.

Please consult your physician if rash develops.

REASONS TO USE SHEA HEALING BUTTER

There are many reasons to use Shea Healing Butter. As you use this multi-purpose cream you are likely to discover additional uses. The amount of time required for optimum results with various conditions may vary with each condition and individual. Wrinkles, for example, require 4 to 6 weeks of daily use while itching is relieved immediately. Daily use is recommended for maximum results. For hand care, apply after each hand washing. Our product does not contain alcohol that will dry skin and it is not tested on animals.

Shea Butter is known to promote cell growth, improve skin elasticity, prevent stretch marks and provide natural sun protection against UV rays. Its healing and disinfecting properties are largely due to its high content of unsaponifiable fatty acids. These fatty acids treat and heal eczema, psoriasis, chapped, chafed skin, razor burn, diaper rash, minor cuts and scars. It also moisturizes and protects the scalp, and revitalizes damaged and processed hair. With all these wonderfully therapeutic benefits it's not surprising that Shea has found its way into a variety of skin care items.

Our product is gentle enough for baby's gentle skin. Use it to help prevent chapping and diaper rash.

Shea Healing Butter can help improve the conditions listed below:

Eczema

Dermatitis

Stretch mark prevention during pregnancy

Scar alleviator after surgery

Muscle fatigue, aches and tension (touch of arthritis)

Before and after strenuous exercise

Blemishes and wrinkles

Dry skin, Skin cracks, Small skin wounds, chapped skin

Skin rashes

Skin peeling, after tanning

Sunburn

Skin damage from heat (hot grease while cooking, radiation treatment for certain medical problems, etc.)

Skin allergies such as poison ivy or poison oak

Itching Skin

Insect bites

Tough or rough skin (on feet)

Shaving cream for a smooth silky shave

Cold weather, Frost bites

Healthy skin
Dark spots, skin discoloration

The information provided in this section is not intended to constitute professional medical advice for treatment. We encourage you to consult your personal physician with any questions you may have regarding a medical condition.

(Information in this article taken from THE AMERICAN SHEA BUTTER INSTITUTE, web site www.sheabutterinstitute.com)

Our mission: We are committed to enhancing the quality of beauty through a holistic approach to our body care products that will help to strengthen our customer's well being.

We are also committed to developing environmentally friendly body care products that are not harmful to animals or our planet. We will strive to promote responsibility and respect for the environment for future generations.

History of Battle Creek – Home of Shea Healing Butter

Did you know that: Battle Creek was one of the earliest sites of alternative healthcare? For example: Kellogg's story begins with the Seventh - day Adventist church, which in 1860 established its headquarters in Battle Creek. The Seventh-Day Adventists are Christians who celebrate the Sabbath on Saturday and who believe in healthful living. They avoid coffee, tea, tobacco, and meat – together with substituting bread, fruit, vegetables, and lots of water as part of the creed of the Seventh-Day Adventists.

They built an institute in Battle Creek to promote healthful living. John Preston Kellogg, Will's father, a broom maker, and an Adventists, gave \$500, the largest contribution, to help build the institute. His other son, the talented John Harvey Kellogg, began writing for Adventist publications as a teenager. J.H., as he was often called, was precocious and confident. He pursued health as a career, and studied science at the University of Michigan in Michigan and the Bellevue Hospital Medical College in New York City. He read the latest medical journals in French and German and became a master surgeon. When he returned to Battle Creek in 1876, he was well prepared to take over the Adventist institute and transform it into a first-class "University of Health." Because of this rich history on the development of Cereals based on a healthy concept, we thought it fitting to include this little tidbit of information.

Contacting Us

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Please address all questions and concerns to Leslie P. Enterprises Inc.